

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS FOUNDATION
MEETING OF THE BOARD**

December 1, 2009

M-I-N-U-T-E-S

The CSU Channel Islands Foundation Board met on Tuesday, December 1, 2009 at 5:30 p.m. at the CSU Channel Islands, John Spoor Broome Library, J. Handel Evans Room, Second Floor.

Members Present:

Steve Blois
Linda Dullam
Dennis Gaiser
Larry Hymes
Larry Janss
Judy Linton, Secretary
Norma Maidel
Pauline Malysko
Rudy Oertle
Ron Polanski
John Ridgway
Paul Rivera
Richard Rush, President
Mark Sellers
Julia Wilson, VP for University Advancement

Staff:

Fund & Donor Relations

Marti DeLaO, Director of Development, Annual

Development

Nichole Ipach, Director of University

Development & Alumni Relations

Tania Garcia, Associate Director
Bill Kearney, Board Chair
Eva Gomez, Executive Administrative Assistant

Community & Government Relations

Mitchel Sloan, Director of Development
Celina Zacarias, Director of Development

Guests:

Absent:

Joanne Coville, VP of Finance & Administration
Harold Edwards
George Leis
Mary McCurdy-Kramer
Neil Paton
Jeff Paul
Katelyn Rauch

Bill Kearney, Board Chair, called the meeting to order at 5:31 p.m.

Annual Meeting

Acknowledgment of Past Officers and Chairs/Retiring Board Members

Bill Kearney welcomed all in attendance and expressed his gratitude with the board retreat and its success. President Richard Rush thanked Bill Kearney, Ron and Paul Rivera for their service on the board.

Approval of Slate of Officers for 2009-2010

The slate of officers for the next year was recommended and approved (Norma Maidel, Larry Hymes; unanimous approval):

Board Chair, Steve Blois
Treasurer, Dennis Gaiser
Secretary, Judy Linton

The annual meeting ended at 5:40 p.m.

Regular Meeting

Approval of Minutes

MOTION #09-88 and #09-90: Minutes were approved. (Norma Maidel, Steve Blois; unanimous approval).

University Update/President's Remarks

President Rush reiterated the support CI has received from the Chancellor's Office and mentioned that he had sent a letter thanking the Chancellor for his support.

President Rush gave a budget update stating that we do not know the current status, but will know in about three months. We will not need to cut enrollment next year, though we will remain flat. CI is the only campus that has been able to do this. The student union and the athletics programs which are

dependent upon student enrollment fees suffer because the university cannot grow. This year CI received 8800 applications and can only take 900.

President Rush shared updates on the Helping Hands program which helps employees who are suffering from the furloughs and pay cuts. He especially thanks Marti DeLaO and Bill Kearney for their time and contributions to this program.

Student Katelyn Rauch was pointed out by President Rush for her excellent presentation to the CSU Board of Trustees.

Furloughs and the ensuring management problems were reviewed with the board.

President Rush shared comments on his trip with Julia Wilson and Ashish Vaidya to Berlin. Yunus invited President Rush to speak at the Volkswagon Headquarters. Special thanks to Larry Janss for underwriting a good portion of the trip.

Finance Committee

Ron Polanski reported that he had not had a chance to discuss budget items with Joanne Coville, so that there wasn't an update. Report tabled until next meeting. He reported that after two quarters, the Foundation was up 25.6% year-to-date. Overall, everything continues to do well. Ron hopes to break even over last year. Ron has checked with outside consultants, but our own portfolio fares better.

MOTION #09-91: tabled.

Audit Committee

Joanne Coville was out ill and Ron Polanski made the report on her behalf.

MOTION #09-92: The financial audit was presented and approved. (Pauline Malysko, Linda Dullam; unanimously approved). The report was very clean – no problems.

Board Development

Larry Hymes reported that the Foundation Board currently stands at 20 members and can be as high as 31. Four people are in review. One has declined and three others are waiting to talk with President Rush. The committee made special note to look at diversity on the board.

Foundation Restructure by Taskforce

John Ridgway presented a very detailed restructure of the Foundation Board based upon the retreat's key objectives. It was recommended that this restructure be taken to the Executive Committee for further discussion and then report back to the full board. New logos and a mock web site were presented as well. John was thanked by Julia Wilson and President Rush for his efforts on this project.

Linda Dullam passed out business cards to each member to use in outreach.

Development Activities

The Women's Circle event was successful. 18 people attended. The next step is to set up campus tours and then set up a structure for the group.

Julia Wilson made additional comments on the success of the Berlin trip.

Mitchel Sloan gave an updates on the success of the golf tournament, President's Dinner and the B&TP Holiday Mixer. The Holiday Mixer was the highest attendance ever. Paul Chancellor was installed as the new B&TP Chair. The B&TP Leadership Dinner is set for April and the committee is asking for nominations. The Yunus event is on February 26 and the public event will be held at the Thousand Oaks Civic Arts Plaza. 1800 seats can be filled. The Foundation Board will have VIP seating.

Marti DeLaO added that the community colleges have also selected the Yunus book as their reading celebration. She has raised \$17,500 for book purchases, but still needs another \$5000 and asked the board for help. She added additional comments on the Helping Hands program and mentioned that it raised \$19,360 to help employees in need. The next President's Circle event will be held in January at the Crowne Plaza Hotel and will feature Carl Reed with information on building an athletics program from the ground up and how to work with Title 9. The annual appeal has been sent out. Fifty-four President's Circle members have renewed.

Nichole Ipach reported that the Planned Giving Council can be a resource for the board. They plan to do an annual event to attract those in the field. They hosted a small, private event with Provisors and Dr. Sung Wohn Sohn. Bob Englund was thanked for helping to facilitate a request for \$403,000 for a nursing scholarship. The Entertainment Studies Lecture Series has been a great success and has higher caliber speakers than comparable institutions. Cottage Health Systems is working with CI to bring parts of the nursing program into their facilities. Nichole has over \$4 million in grants solicitations currently in the pipeline.

Tania Garcia reported that the Alumni & Friends just hosted their 6th annual alumni mentorship and networking event. It was a tremendous success, the largest ever and Jey Wagner the CEO of Dale Carnegie was the guest speaker. Over 30 alumni and students were able to attend.

Julia Wilson reported that the President's Open House was coming up this next weekend on December 6th. The Spring Semester starts on the 19th of January. The Student Union Groundbreaking will be held tentatively on February 22nd. The next Foundation Board meeting will be held on Tuesday, February 16th; this meeting will be an orientation.

New/Old Business

President Richard Rush was pleased to announce to the board that they were the first to use the new Handel Evans conference room.

Next meeting: Foundation Board meeting, Tuesday, February 16, 2010.

Bill Kearney adjourned the meeting at 7:34 p.m.

APPROVED:

Date

Judy Linton, Secretary

Signed copies are available for viewing in the Foundation office.