

**CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS FOUNDATION
MEETING OF THE BOARD**

May 19, 2009

M-I-N-U-T-E-S

The CSUCI Foundation Board met on Tuesday, May 19, 2009 at 5:30 p.m. at the Topa Tower Club in Oxnard.

Members Present:

Steve Blois
Joanne Coville, VP of Finance & Administration
Linda Dullam
Dennis Gaiser
Larry Hymes
Bill Kearney, Board Chair
Judy Linton, Secretary
Norma Maidel
Pauline G. Malysko
Ruby Oertle
John Ridgway
Richard Rush, President
Mark Sellers
Julia Wilson, VP for University Advancement
Ron Polanski, Treasurer

Guest:

Jeff Paul
Dianne Wei

Staff:

Marti DeLaO, Director of Development, Annual Fund & Donor Relations
Nichole Ipach, Director of University Development
Tania Garcia, Director of Development & Alumni Relations
Nancy Gill, Director of Communications & Marketing
Eva Gomez, Executive Administrative Assistant
Mitchel Sloan, Director of Development & Sponsorships
Celina Zacarias, Director of Development, Community & Government Relations

Absent:

Lucinda Daley
Harold Edwards
Mary McCurdy-Kramer
Alexandra Mitchell
Dr. Neil Paton
Dr. Paul Rivera
Tim Wolfe

Bill Kearney, Board Chair, called the meeting to order at 5:35 p.m.

Welcome & Introductions:

Bill Kearney reported on attending the CSU Channel Islands commencement ceremony on Saturday, May 16, 2009 with fellow board member Ruby Oertle. Bill told the committee that it was amazing to see the glow on the student's faces as each one waited to shake hands with President Rush. Bill commented on how he thought about how these student's are now the future employees of this region and at just how far we've come so fast.

Minutes

MOTION #09-84: Kearney asked for a motion to approve the February 17, 2009 minutes. Norma Maidel motioned, Ron Polanski seconded. The minutes were approved.

University Update/ President's Remarks

President Rush thanked Bill Kearney for hosting the Board meeting. President Rush also thanked the board for their continued support this past year. He acknowledged that without this partnership, we could not have accomplished all our successes. Our students are being accepted into doctoral programs throughout the United States at prestigious schools. President Rush told the board that we are celebrating these accomplishments. He said that with Foundation support we are able to play bigger than we look.

Referring to the budget, President Rush told the committee that thanks to Joanne Coville's foresight, we have some financial reserves on hand, but still need to address future years. He stated that we are working hard to make sure that no layoffs happen at CSU Channel Islands. President Rush talked about the upcoming propositions on the June ballot. He told the members that if the propositions pass there will be a \$3.6M cut, but if they don't pass, it would mean a \$1.6M cut on top of the \$3.6M. President Rush mentioned his recent meeting with Chancellor Reed. Cuts to the CSU in the amount of \$410 million are the equivalent of two campuses in the CSU closing down (San Diego State and CSU Long Beach). President Rush stressed that we must start to rely on non-state support to retain the quality we have built at CSU Channel Islands. Advancement has taken the lead to secure those funds.

President Rush continued his report by updating the board on the progress of the CSU Channel Islands branding efforts. Last year John Ridgway started the re-branding process. President Rush told the board that he desired to have a powerful brand for CSUCI that would allow for international recognition while getting rid of the "CSuchi/C-Suckie" reference. President Rush presented the board with the new CSUCI logo. He made reference to the fact that this is the official symbol of the University that can be modified to international and local use. This new logo has the strength, character, and clean distinctive look that tells people who we are. President Rush thanked John for his time, talent, and credibility that made this new logo possible.. President Rush also showed the new informal CI logo to the board. He informed the board that this logo was created by an alumna through a student competition. A committee lead by Liz King and Luke Matjas was established to judge the 120 entries from students. The winning prize was \$500 and the opportunity to create our symbol; our identity.

Finance Committee

The financial report dated April 30, 2009 was presented to the CSUCI Foundation Board.

MOTION #09-85: Kearney asked for a motion to approve the financial report ending April 30, 2009. Ron Polanski motioned, Larry Hymes seconded. The motion was approved.

Julia Wilson presented the 2009-2010 Foundation budget to the committee. Julia asked the committee to review the total unrestricted amount for the budget. She mentioned that University Advancement operates from this budget. Julia mentioned to the board that we are over budget by \$55K and that we have to cut back in our spending by 25%. Julia continued by saying that we need serious commitments to raise unrestricted funds and in this particular climate, which is very hard to do. President Rush announced that we have started to do a number of things to mediate the short fall and end the year in the black.

MOTION #09-86: Kearney asked for a motion to approve the 2009-2010 Foundation Budget. Larry Hymes motioned, Ron Polanski seconded. The motion was approved.

Board Development

Larry Hymes informed the Board that the Board Development committee is in the process of reviewing and culling the board prospect list. As a result of this, we have 3 new candidates eligible for candidacy. Jeff Paul, Larry Janss, and George Leis were brought to the board for membership approval. Jeff Paul was present and was asked to leave the room while the board voted on his membership.

MOTION #09-87: Larry Hymes asked for a motion to approve the proposed Board members. Bill Kearney motioned, Pauline Malysko seconded. The motion was approved.

Bill Kearney welcomed Jeff Paul back and congratulated him on his membership with the board. Jeff introduced himself and thanked the board as well.

Development Activities

Julia Wilson talked to the board about the SB 217. Julia spoke to the fact that this bill impacts us because it would force us to divulge information about our donors. She asked that we please be advocates for this bill. President Rush added that access to our anonymous donors would really affect those that give under the anonymous status.

Bill Kearney talked about the Science Fair Special Awards. He mentioned that the Foundation funds these awards in the amount of \$75 gift cards. If the winners choose to attend CSUCI in the future, they will receive \$250/yr. for 2 years. Bill Kearney thanked Phil Hampton for his great work with the Science Fair Special Awards.

Julia talked about the gift fee assessment policy that would allow the foundation to charge a 1.75% fee on endowment gifts. Bill Kearney commented that this fee is pretty common and practical.

Julia asked the board to save the dates for the upcoming events on campus. Julia gave the board her thanks for the support during the B&TP Leadership dinner. The dinner raised \$18K for scholarships for 5 students. Julia thanked Linda Dullam for her support during the Tom Campbell President's Circle event.

Bill Kearney asked the development team to give an update on their respective areas.

Nichole Ipach thanked the board for the wonderful community support. She reported that she has joined forces with Marti DeLaO to grow the President's Circle membership and asked the board if they had any recommendations for new members.

Marti DeLaO reported that she's working on broadening the President's Circle membership base.

Tania Garcia reported that this is the first year that she's had 388 seniors sign up for the Alumni & Friends Association.

Celina Zacarias reported that she and President Rush have been making rounds in Washington D.C. and Sacramento visiting our legislative representatives.

Dianne Wei reported that she is busy working on the budget.

Mitchel Sloan reported that we had an excellent B&TP Leadership dinner and thanked the board for their participation. Mitchel mentioned that the President's dinner is just around the corner and invited all to attend.

New/Old Business

Bill Kearney introduced the topic of a Foundation board Retreat. He mentioned that it would be great to get together as a group and discuss the board. He mentioned that this has not been done before and it would be a great time to start. Julia asked for volunteers to sit on the planning committee. Norma Maidel, Pauline Malysko and Ron Polanski volunteered.

Bill Kearney adjourned the meeting at 6:50p.m.

APPROVED:

Date

Judy Linton, Secretary

Signed copies are available for viewing in the Foundation office.